



P. O. Box 2091, Fulton, TX 78358
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October 16, 2024

Greetings past and future sponsors,

Thank you very much for your past and continued support of the Babes on the Bay All Women's Fishing Tournament and the CCA Texas Aransas Bay Chapter. We appreciate you sponsoring Babes on the Bay in years past, we love our local sponsors and those who come from afar to support all these amazing lady anglers. As you are probably aware, after the February 2021 Freeze, the tournament has changed to a **Catch-Photo-Release (CPR)** format in response to the freeze event. As part of CCA Texas, we feel it is important to take a conservative approach to the tournament format, and the impacts to the coastal fisheries. This falls in line with the direction that the CCA Texas STAR tournament has taken, and we simply feel it is the right thing to do. We had a much larger turnout than expected in 2021, 2022, 2023 and 2024, and with a growing community of more conservation minded lovers of the outdoors, we expect a great crowd for next year's Tournament on May 16 & 17th, 2025 as well.

As you know, Babes on the Bay all women's fishing tournament has been in existence since the year 2000. The tournament is hosted and run by the CCA Texas Aransas Bay Chapter in Rockport, Texas. As the largest all women's event in the USA, we are proud to be a part of the effort to educate women of all ages about the conservation of Texas's Coastal Resources, and the sport of Saltwater Fishing.

The tournament will be using the Fishing Chaos App once again. The tournament committee and CCA Texas feel the tournament's new format was a great success, and other CCA Texas chapters have followed the path set forward, using the Fishing Chaos App for their events as well. With this App, teams enter their catch into the system by photo submission and then they must release their fish. This App also allows Sponsor Logos to be displayed. This is an option that has not been available to us in the past. Please see the attached 2025 Sponsorship Packages and what they include. We look forward to hearing from you, and having you as a sponsor for the 2025 Babes on the Bay Women's Fishing Tournament. Please follow our Facebook page and Instagram @BabesonBay for updates and details!

Thank you once again and please let us know if you have any questions. You can contact Jen Blaha, Tournament Director at ccababes@gmail.com or (361)205-0182, Janelle Weller, Assistant Tournament Director (830)998-5989 or John Blaha, CCA Texas Assistant Director at jdblaha@ccatexas.org or (979) 709-1085 with any questions.

Sincerely,

Jen Blaha, Tournament Director